

NAMA Student Marketing Competition Product Approval Form

Chapter Name: _____

Contact Name: _____

Best way to contact:
(E-mail and cell phone) _____

Product Name: _____

Description of product: _____

Description of product target audience: _____

Objectives/goals: _____

Strategy statement: _____

Please contact Deborah Brummel at 913-491-6500 or e-mail: debbieb@nama.org.